



BIG ♥ HEARTED BUSINESS

2019 Corporate Sponsor Program



From our Executive Director...

As 2018 comes to a close and we look towards the New Year, we pause to reflect on the legacy of our work in Lamoille County and Hardwick, and contemplate the path forward. Due to a combination of national economic policies, rents and mortgages continue increasing faster than income and earnings, causing families, local workers, and older people to become priced out of the Lamoille region. This erodes our region's economic vibrancy and social fabric, and as a community, we collectively feel this loss.

However, when our neighbors have quality, affordable homes, our entire region shares the benefits. When working folks can afford to live in the same community where they are employed, area businesses are supported by local dollars and can draw from a stable and strong employee base, and shorter commutes free up time for working people to engage with their community in a meaningful way. Additionally, working parents can spend more time with their children and family, and their kids have increased access to quality education where they live. For our older people who were born and raised in the region, they are able to retire in their hometown.

Our society is like a puzzle – for it to be solid and thriving, all people must be supported with good homes, and quality education and healthcare. If one piece is missing, the puzzle isn't complete. Government plays an important role, and mission driven community organizations like Lamoille Housing Partnership provide additional support by contributing the missing pieces to build and sustain the kind of community we all want and need, through inclusive community development solutions.

To fix the region's affordability problem, we must assemble the pieces of responsible community development; it's a complex puzzle, but we can solve it if we work together! As we look towards the future, we are encouraged by the at-hand solutions to increase and preserve the availability of affordable homes and apartments in the Lamoille region.

If you believe in our mission and legacy in your community, we ask that you pledge to support Lamoille Housing Partnership in 2019. Our work to provide homes for lower and moderate income families, working Vermonters, older people, veterans and disabled persons is made possible because of financial support from businesses and individuals. We hope that you will consider either becoming a Big Hearted Business in 2019, or partnering with us on a fundraising initiative. With your help, --we can continue to make Lamoille County and Hardwick an affordable community for all. - Jim Lovinsky



Service area + economic impact

LHP serves low and moderate income residents of the community.



Affordable housing:

Paying no more than **30%** of one's income on housing costs

\$251 monthly rent affordable for recipients of SSI income.

39% of renters in service area pay more than 35% of their income on housing

\$1,013 monthly 2BR apartment rent in our service area at Fair Market Rate

\$546 monthly rent affordable when earning \$10.50

LHP annual economic Impact:

- Over **\$150,000** in property taxes paid to local communities
- Over **\$450,000** paid to local utilities and fuel companies
- Over **\$800,000** paid to local businesses for property management and maintenance



Why does your support matter?

Thanks in part to generous financial support we receive from local Big Hearted Businesses annually, we can continue to increase the supply of affordable housing in Lamoille County and Hardwick.

This support enables us to provide affordable housing options that help enhance the region's economic vibrancy, and support the community's strong social fabric by creating inclusive community development solutions.

Please consider supporting affordable housing initiatives in your community...

Make a **tax deductible donation** to become a Big Hearted Business!



Interested in becoming a Big Hearted Business?

Helping Hand

\$50

Hyperlinked business name on Corporate Sponsor webpage

Business name in biannual newsletter, sent to 1,500+ recipients

Extra small business name in annual Thank You advertisement in Stowe Reporter, News & Citizen and Hardwick Gazette

Friendly Neighbor

\$200

Hyperlinked business logo on Corporate Sponsor webpage

Business logo in biannual newsletter, sent to 1,500+ recipients

Business logo featured in 2x bi-monthly e-newsletters, sent to 1,000+ recipients

Small business logo in annual Thank You advertisement in Stowe Reporter, News & Citizen and Hardwick Gazette

Local Ally

\$500

Hyperlinked large business logo on Corporate Sponsor webpage

Business logo in biannual newsletter, sent to 1,500+ recipients

Business logo featured in 3x bi-monthly e-newsletters, sent to 1,000+ recipients

Annual shout out on social media, 500+ followers

Medium business logo in annual Thank You advertisement in Stowe Reporter, News & Citizen and Hardwick Gazette

Community Champion

\$900+

Hyperlinked extra large business logo on Corporate Sponsor webpage

Business logo in biannual newsletter, sent to 1,500+ recipients

Business logo featured in 4x bi-monthly e-newsletters, sent to 1,000+ recipients

Annual shout out on social media, 500+ followers

Large business logo in annual Thank You advertisement in Stowe Reporter, News & Citizen and Hardwick Gazette

Become a Big ♥ Hearted Business!

To become a Big Hearted Business
or learn more about LHP's business
sponsor program,
contact LHP Public Relations Manager,
Kerrie Lohr:

kerrie@lamoillehousing.org

OR

(802) 888-5714

Lamoille Housing Partnership is a 501(c)(3) non-profit.
Donations qualify as charitable contributions for tax purposes
as allowed by law.

Tax deductible ID number is: 22-3177209.

